

# WENDY W. TUNG

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## SUMMARY

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I am a creative and passionate interaction designer with significant experience in user interface design, standards based web development, and user testing. I'm looking to apply my passion for pleasing user experiences and clean visual designs to help your product become even more successful.

## EXPERIENCE

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- User Interface Designer**, Veoh Networks, Inc. 10/05 – 10/06
- Led creative process for the graphical user interface of Veoh 2.0 from concept generation to implementation, resulting in a 500% traffic increase in the first month of release.
  - Translated business partnerships from major media companies into designs for branded “channels.”
  - Designed wireframes and prototypes for the 3.0 Veoh Client to overwhelmingly positive feedback.
  - Conducted onsite usability testing of the 3.0 Veoh Client, and iterated designs in response to data from testing.
  - Coded cross-platform, W3C compliant pages in XHTML/CSS and JSP from Photoshop mockups.
  - Revised online documentation to succinctly and clearly answer frequently asked questions.
- Webmaster**, John Muir College, UCSD 9/04 – 3/06
- Designed a website based on the needs of different target audiences for maximum usability.
  - Developed an interactive website for freshman and transfer students to enter pertinent information.
  - Increased number of students and family who rely on website for up-to-date information by 25%.
- Web Design/Coding Intern**, Business OnLine, Inc. 5/04 – 8/04
- Created interactive Flash tutorial documenting the Business OL Content Management System.
  - Programmed and designed commercial websites for industrial manufacturers.
  - Performed search engine optimization tasks to raise search engine ranking of client websites.
- Web Designer**, Scripps Institution of Oceanography 8/02 – 8/03
- Structured and designed website templates for all the departments within SIO to use.
  - Created and maintained the websites for Explorations Magazine and Birch Aquarium.
  - Designed all graphics, banners, and color schemes on SIO website.
- Webmaster**, UC San Diego Society of Women Engineers 5/02 – 6/04
- Devised an informational website about the organization and its activities.
  - Implemented an e-mail list serv and public form for effective member communication.
- Web Design Intern**, PlanetNet, Inc. 3/01 – 9/01
- Designed professional websites tailored to client needs.
- Graphic Artist Intern**, Quake Wireless, Inc. 3/00 – 6/00
- Created custom graphics for company website.
- Web Designer/Master**, Melly Graphics 2/00 – 6/01
- Renovated and improved commercial website and sales for a children's artist.

## SKILLS

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**Software:** Adobe Photoshop, Illustrator, InDesign, ImageReady, PageMaker, Macromedia Flash, Dreamweaver, Fireworks, RoboDemo, iMovie.

**Web:** (X)HTML, CSS, XML, CFM, JSP, Search Engine Optimization.

**Languages:** Chinese – Cantonese (fluent), Mandarin (2 years of study at UCSD).

## **EDUCATION**

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**B.A. in Cognitive Science** with specialization in Human Computer Interaction.  
University of California, San Diego, December 2005.